



VGMM spells 40 years of making its success its clients'

BY MARIO BELAVAL DIAZ

For the past 40 years, the success of Valdés, García, Marín & Martínez LLP (VGMM) as a leader in Puerto Rico's certified public accounting and consulting field has been and is based on a solid philosophy of integrity, dedication, high competency and responsiveness to its clients' needs.

For the past 40 years, VGMM has served clients in a wide range of industries such as wholesale and retail, manufacturing, pharmaceutical, service providers, construction, telecommunications, hospitality, employee benefit plans, nonprofit organizations, government agencies and municipalities, among others.

This impressive roster of clients includes top U.S.-based companies

most businesses in Puerto Rico, thus increasing the importance of our participation in planning strategies with our clients," Martínez-Ubarri said. "Technology also maintains a trend of changes toward mobile applications in the next years. We are strategically planning our continued development of mobile applications for our staff and back office to better serve our clientele and promote efficiency within our operations."

VGMM also has its eyes on the available opportunities in the areas of tax planning and management consulting.

"The depth and breadth of the know-how acquired over the past four decades of experience have helped us in developing proprietary analytical tools and methodologies

to better foresee and address critical business challenges," Martínez-Ubarri added. "Our successful history has shown us that adequate planning, based on solid business knowledge, is an invaluable tool to withstand difficulties and achieve growth." ■

Company driven by a solid philosophy of integrity, dedication, high competency and responsiveness to its clients' needs.



"Since 1975, the adherence to these core values has helped us build a distinctive reputation for exceptional service, which has positioned us among the top-10 local accounting firms," said Luz Nilda Martínez-Ubarri, a managing partner at the firm. "Our success has been and is strongly based on a philosophy focused on a personalized approach, provided by competent and experienced professionals, and direct access to the firm's partners."

Furthermore, as an independent member of BDO Alliance USA, VGMM maintains a solid competitive edge that allows clients access to the resources of the global industry, as well as accounting knowledge in today's ever-changing business landscape.

"We strive to help our clients efficiently comply with applicable regulations while adding value by bringing insight and up-to-date thinking to meet their business goals," Martínez-Ubarri said. "This reflects our commitment to all our clients. What matters to them, matters to us."

operating in Puerto Rico.

VGMM provides a complete portfolio of professional services through three divisions: Assurance Services, which includes audits, compilations, reviews and agreed-upon procedures; Tax Services, including corporate and individual tax returns, tax planning and consulting, tax audit support and others; and Business Solutions, which provides general accounting services, payroll processing, corporate registrations, sales & use tax support and representation before government agencies.

With headquarters at 1250 Ponce de León Avenue, San José Building, Suite 702 in San Juan, the firm's partners also include Ramón Marín Blanco, Idsa Ramos Medina, Sofía Benítez Arraiza, Ernesto Valdés Pérez (retired) and Arturo García Sánchez (retired).

As for the future, the firm is ready and present for clients when challenges such as the upcoming tax reform come into play.

"Definitely, in our line of business, upcoming tax changes will affect